

Heigi (Hakyung) Jeong

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HIGHLIGHTS

- 2 years of experience in UX design with executing user research and analyzing the data
- Demonstrated ability to advocate for user's needs with regards to business goals
- Experience leading the entire user-centered design process and presenting to stakeholders
- Collaboration skills with different specialists, understanding their priorities and explaining the design process from their perspectives

SKILLS

Research

- Competitive Analysis
- A/B Testing
- User Interview
- Usability Testing

Design & Development

- Journey Mapping
- Information Architecture
- Wireframing
- Prototyping
- Visual Design
- Interaction Design
- HTML/CSS
- JavaScript

EXPERIENCE

UX/UI Designer

ThinkData Works

Toronto, Canada

Jan. 2022 – Present

- ThinkData Works builds a platform that allows clients to deploy better data and integrate the data into their business solutions, turning available data into accessible data.

UI Designer & Front-End Developer

Humber College

Toronto, Canada

Oct. 2021 – Nov. 2021

- Designed UI and interaction of a web app with considerations to user flow and constraints
- Refined the HTML/CSS codes to enhance usability and visual style then handed them over to back-end developers

Contract Designer

Self-employed

Remote

Jan. 2021 – Nov. 2021

- Delivered top-bottom design projects applying strategic UX thinking
- Identified the needs of the clients to understand their business perspectives and discover the common grounds with user's needs

UX/UI Designer

LOE Korea (Teenit)

Seoul, Korea

Aug. 2020 – Nov. 2020

- As a sole lead designer, justified the needs of each design phase and delivered a mobile application that organizes after-school activities for teenagers
- Launched the app within a limited timeframe by collaborating with a cross-functional team
- Led user interviews and analysis, then translated data into actionable design decisions

EDUCATION

Humber College

Diploma, Multimedia Design and Development

Toronto, Canada

Jan. 2021 – Apr. 2022

Yonsei University

Bachelor's Degree, Visual Design

Seoul, Korea

Mar. 2015 – Jun. 2020

McGill University

Study Abroad, Biochemistry

Montreal, Canada

Jan. 2019 – Apr. 2019

ACCOLADES

First Place & Geotab Ignition Challenge

SheHacks 2022

Toronto, Canada

Jan. 2022